

Campaign Listening Matrix

Organization

<i>Org name</i>	
<i>#orghashtag</i>	

Campaign Names

<i>Campaign #1</i>	
<i>Campaign #2</i>	
<i>Campaign #3</i>	

People

<i>Executive Director</i>	
<i>Staff</i>	
<i>Staff</i>	

Events

<i>Event #1</i>	
<i>Event #2</i>	
<i>#eventhashtag</i>	

Issue #1

	Allies	Neutral		Opponents		
	Describe the issue...					
	<i>Ally #1</i>	<i>Ally #2</i>	<i>Neutral #1</i>	<i>Neutral #2</i>	<i>Opponent #1</i>	<i>Opponent #2</i>
Term #1						
Term #2						

Issue #2

	Describe the issue...					
	<i>Ally #1</i>	<i>Ally #2</i>	<i>Neutral #1</i>	<i>Neutral #2</i>	<i>Opponent #1</i>	<i>Opponent #2</i>
Term #1						
Term #2						

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